

CONFIDENTIAL

A meeting of those persons representing educational institutions who might be interested in forming an educational broadcasting system was held at the University Broadcasting Council offices, Saturday, April 8, 1939. The ~~pe~~representatives were called together by Mr. Allen Miller, Director of the University Broadcasting Council, for the purpose of exploring the needs and possibilities of forming and operating a mutual radio network of educational institutions.

Present were Mr. Allen Miller and Mr. Parker Wheatley, University Broadcasting Council; Mr. Carl Menzer and Professor Chay Harshbarger, WSUI; Mr. H. B. McCarty and Dean Corey, WHA; Professor R. C. Higgy, WOSU; Professor Joseph Maddy and Mr. Jerry Weisnar, University of Michigan; Mr. Robert Allen, Indiana University, and Frank Schooley, WILL.

Two proposed networks were outlined. One would include: Wisconsin, Iowa, Illinois, Purdue, Indiana, Ohio State, Michigan, Michigan State, and University Broadcasting Council, Chicago. The second would simply add Iowa State and Minnesota. It will be noted that the first group includes ^{six} institutions having radio stations and three without. The latter plan simply adds two with stations, WOI, Ames, Iowa, and WLB, Minneapolis, Minnesota.

W I L L Program
(590 Kilocycles)
Thursday, April 20, 1939

CST

- A.M. 7:30 - Sign On
7:35 - Associated Press News
7:45 - Student Churches
8:00 - History of Eastern and Southern Asia by Prof. A. H. Lybyer
8:50 - Music
9:00 - American Literature by Prof. H. G. Paul
9:30 - Markets
9:40 - Music
10:01 - Farm Management by Prof. R. C. Ross
10:50 - Music
11:01 - Current Economic Problems
11:30 - Music
11:45 - News Commentary
P.M. 12:01 - University Trio
12:15 - Jean Miner, Soprano
12:30 - Illinois Farm Hour
1:01 - Music
1:15 - Markets
1:30 - LeRoy Hamp, Tenor
1:45 - Wilson Bray, Violinist
2:00 - Jean Racine and the Classic Tragedy by Prof. T. E. Oliver
3:00 - Music of the Masters
4:00 - Illinois Editorial Review
4:15 - Dan Hazen, Pianist
4:30 - Contemporary Affairs Roundtable
5:00 - Music
5:15 - Sacred Music
5:30 - Sign Off

Advantages of an educational network agreed upon:

1. Single stations are heavy loads on any one institution.
2. Pooling of interests, thereby producing higher quality programs.
3. Mid-West in position to start.
 - a. Expense.
 - b. Already engaged in active broadcasting.
 - c. More schools of mid-west engaged in broadcasting.

Costs:

1. Line rentals - AT&T - No differential for educational stations.

Advantage:

1. Selecting and pooling of programs.
2. Freeing local staff from some of present programs.
3. Locals would see new of further support.
4. Creation of competitive spirit.

Probable costs - \$175,000 minimum for one year.

Lines
Traffic
Publicity
Station relations
Engineering practices.
News
Adult education round-ups.

Stumbling Blocks:

Costs.

What hours to operate.

Who would form net-work

Educational stations only.

Educational stations and educational institutions.

Commercial networks and stations

- a. Would they make available network sustaining programs?
- b. Would they permit simultaneous broadcasts by educational and commercial stations?
- c. Financial assistance obligations?

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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